



SERVICES EXPORT PROMOTION COUNCIL
Set up by Ministry of Commerce and Industry, Government of India

सेवा निर्यात संवर्धन परिषद
वाणिज्य एवं उद्योग मंत्रालय, भारत सरकार द्वारा स्थापित

To,

**H.E. Dr. Manoj Kumar Mohapatra
Ambassador
Embassy of India, Guatemala City
Guatemala**

**6th Global
Exhibition on
Services (GES)**

**14-16th November 2023
India Expo Centre and Mart,
Greater Noida, NCR**

Dear Sir,

Greetings!

As you are aware, Services are the growing frontier of global trade. In terms of contribution towards GDP, FDI, exports and employment generation, services are becoming dominant driver of economic growth, both in developed and developing countries.

Global Exhibition on Services (GES), conceptualized by Ministry of Commerce and Industry IN 2015, Govt of India aims to create business opportunities for India's services across the globe and position India as reliable partner in offering its wide-ranging services to the world. It is an attempt to give the multifaceted Indian Services the global visibility it deserves in line with positioning of India as "India Serves" and to simultaneously encourage trade in services at a global level.

The first GES was inaugurated in 2015 by Hon'ble Prime Minister Shri Narendra Modi, with an objective of providing a global platform for increasing trade in Services, enhancing strategic cooperation, and strengthening multilateral relationship with all stakeholders to explore new business opportunities. The subsequent three editions of GES were inaugurated by the Hon'ble President of India in 2016, 2017 & 2018. The last edition of GES in 2019 was inaugurated by **Shri Piyush Goyal, Hon'ble Minister of Commerce and Industry**.

In order to provide impetus to growth story of services sector of India in global exports, Ministry of Commerce and Industry has entrusted Services Export Promotion Council (SEPC- set up by Ministry of Commerce and Industry) to organise **Global Exhibition on Services(GES)-2023** during **14-16th November 2023 at IEML, Greater Noida, NCR.**

This edition is expected to be inaugurated by our Hon'ble Prime Minister. This edition comes at a very significant time where the services sector exports has reached **325BN USD** despite headwinds in some sub sectors.

The upcoming 6th edition of Global Exhibition on Services will provide a platform for forging **sustained partnerships** amongst countries in more than 25 services sectors including Champion Services Sectors.

GES-2023 has following highlights:

A. Exhibition

- Exhibition of over 24 services sectors
- Exclusive areas for each sector
- Travel, Tourism and Hospitality sector of India showcased under "Atithi" – a co-located show
- 20+ States's participation
- Ministries and Government Bodies including PSUs
- Start Ups
- Spread over 28000 sqm meter area

B. B2B Sessions

- Over 700 importers/business delegates from 100+countries
- Sectors specific focused B2B meetings with overseas importers
- Prescheduled business meeting aided by match making software
- Pitching Sessions
- Networking opportunities

C. Conferences and Knowledge Sessions

- 20+ tracks of Knowledge sessions on sector specific themes and subject
- Insights from top Industry leaders and experts
- National, International Speakers and Policy Makers

In this regard SEPC seeks kind support of office of Excellency to identify and invite the followings:

- **Select importers/Business Visitors: Selection based on company profile :** upto 10 select Business Visitors or as recommended/selected
- **Key officers from Government who could be crucial for import of services from India-Two/three**
- **Media/ associations:** One/two- who could write about India's services sector and its growth stories.
- **Two/Three key experts related to services sector**

We would also request the office of Excellency to provide us following details:

- Details of manufacturing companies in the country seeking services from India and other parts of the world
- List of Service Importers for sectors such as **(Information Technology & Information Technology enabled Services, Tourism & Hospitality Services, Medical Value Travel, Transport & Logistics Services, Accounting and Finance Services, Entertainment Services (AVGC), Legal Services, Communication Services, Construction and Related Engineering Services, Environmental Services, Financial Services and Education Services)**
- List of Chambers/Associations

The prospective/invited/recommended business delegate will have to register (mandatory) online for onward processing of applications and final confirmation on selection. The details are available on www.gesindia.servcesepc.org and www.servcesepc.org

The overseas delegates should register at:
https://gesindia.servicesepec.org/hostedbuyer/hosted_buyer_agreement

We would also request the Embassy to consider putting GES-2023 Logo at their website as the act will immensely benefit the show and will aid the Govt. of India's initiative of increasing the services exports.

SEPC with the support of Ministry of Commerce, Govt. of India, would be bearing the to and fro economy class airfare (part/ full) and hospitality to select importers/business visitors and others as mentioned above.

In order to discuss and work out details, we would kindly request to interact over virtual platform.

Looking forward to connect and meet online.



Dr. Abhay Sinha
Director General

Encl:

- GES Brochure
- Logo

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