



**Embassy of India
Guatemala City**

PRESS RELEASE

**BUYERS SELLER MEET ON INDIAN SPICES AND PROCESSED
FOOD PRODUCTS ON 15TH JUNE, 2023**

The Embassy of India, Guatemala City organized Hybrid business Meet in presence of Ambassador Dr Manoj Kumar Mohapatra. The Meet covered various sectors to promote Indian Spices and processed Indian food products in Guatemala. The event was organized in hybrid mode to maximize its reach with physical participation from 30-35 companies from Guatemala along with Prominent companies from India like APEDA, Indian Spices Board, etc. The BSM was focused on to connect international buyers with appropriate suppliers and facilitates interaction that enables them to source their specific needs in Indian Spices and processed Indian food products. Information was also provided on India's competitive advantages, its export environment and updated position in the global market place. Guatemalan participants appreciated Indian Embassy's efforts to promote Indian spices and processed food products in the country as they got the first-hand delicious Indian spices and Indian food preparations.

Ambassador Dr Manoj Kumar Mohapatra, in his inaugural speech highlighted the large scope for promote Indian Spices and Indian food products in Central America. While delivering their respective speeches, Mr. Enrique Lacs, The Executive Director, the Chamber of Food and Beverages, a key organization representing the food industry in Guatemala has assured full support of Guatemalan companies in enhancing the promotion of Indian spices and Indian food between two countries.

In addition to business interactions the guest were also introduced to millet products in commemoration with International Year of Millets 2023. In order to promote millets, Mission served cuisines made by millets to the guests.

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Date: 16th June, 2023
Place: Guatemala City