



**Embassy of India
Guatemala City**

PRESS RELEASE

**BUYERS SELLER MEET ON INDIAN SPICES AND PROCESSED
FOOD PRODUCTS ON 15TH JUNE, 2023**

The Embassy of India, Guatemala City organized Hybrid business Meet in presence of Ambassador Dr Manoj Kumar Mohapatra. The Meet covered various sectors to promote Indian Spices and processed Indian food products in Guatemala. The event was organized in hybrid mode to maximize its reach with physical participation from 30-35 companies from Guatemala along with Prominent companies from India like APEDA, Indian Spices Board, etc. The BSM was focused on to connect international buyers with appropriate suppliers and facilitates interaction that enables them to source their specific needs in Indian Spices and processed Indian food products. Information was also provided on India's competitive advantages, its export environment and updated position in the global market place. Guatemalan participants appreciated Indian Embassy's efforts to promote Indian spices and processed food products in the country as they got the first-hand delicious Indian spices and Indian food preparations.

Ambassador Dr Manoj Kumar Mohapatra, in his inaugural speech highlighted the large scope for promote Indian Spices and Indian food products in Central America. While delivering their respective speeches, Mr. Enrique Lacs, The Executive Director, the Chamber of Food and Beverages, a key organization representing the food industry in Guatemala has assured full support of Guatemalan companies in enhancing the promotion of Indian spices and Indian food between two countries.

In addition to business interactions the guest were also introduced to millet products in commemoration with International Year of Millets 2023. In order to promote millets, Mission served cuisines made by millets to the guests.

** **

Date: 16th June, 2023

Place: Guatemala City



**Embassy of India
Guatemala City**

PRESS RELEASE

BUYERS SELLER MEET ON CII INDIA-LAC CONCLAVE ON 20TH JULY, 2023

The Embassy of India, Guatemala City organized a hybrid Business Meet in the presence of H.E. Mr. Fernando Antonio Escalante Arevalo, Hon'ble Vice Minister of Micro, Small & Medium Enterprises of Guatemala and Ambassador Dr. Manoj Kumar Mohapatra. The event was organized in a hybrid mode to maximize its reach, and was attended by over 35-40 companies from Guatemala. Virtual participation from India included prominent Chambers EEPC, Chemexcil, Pharmexcil, ACMA and CIAM. The main focus of the Meet was to showcase business opportunities available in the forthcoming 9th CII India-LAC Conclave, to be held on 3-4 August, 2023 at Le Meridian Hotel, New Delhi and to attract maximum participation from various business companies from Guatemala, El Salvador and Honduras. In the Meet, Indian Chambers focused on India's competitive advantages, its export environment and updated position in the global marketplace. All the participants appreciated Indian Embassy's efforts in organizing the 9th CII India – LAC Conclave for their information and participation.

Ambassador Dr Manoj Kumar Mohapatra, in his inaugural speech, highlighted the large scope of business opportunities existing between India and Central America. While delivering his speech, H.E. Mr. Fernando Antonio Escalante Arevalo, Hon'ble Vice Minister of Micro, Small & Medium Enterprises, assured support of Guatemalan Government in enhancing the trade relations between two countries. Dr. Rajesh Ingle, executive Director of the Indian Business Forum in Guatemala, made a presentation on the logistics of the warehousing model.

In addition to business interactions the guests were also introduced to millet products in commemoration of the International Year of Millets 2023. In order to promote millets, Mission served cuisines made by millets to the guests.

*** **

Date: 25th July, 2023

Place: Guatemala City

US (FTLAC) from SS(Com)

The Embassy of India, Guatemala City in collaboration with CII, EEPIC, Chemexcil, Pharmexcil, ACMA, CIAM, organized a business meet in the presence of H.E. Mr. Fernando Antonio Escalante Arevalo, Hon'ble Vice Minister of Micro, Small & Medium Enterprises of Guatemala and H.E. Dr Manoj Kumar Mohapatra, Ambassador on 20th July, 2023 in connection with CII India-LAC Conclave to be held in New Delhi on 3rd to 4th August, 2023.

2. The event was organized in a hybrid mode to maximize its reach. The Meet attracted physical participation of over 35-40 companies from Guatemala along with 15 participating companies from El Salvador and Honduras. Indian side shared information on India's competitive advantages, its export environment and updated position in the global marketplace. Efforts were made during the Meet to enable a better understanding of Indian and International trade policies, emerging trade issues, social and environmental compliances, quality management and sustainable business practices.

3. Ambassador Dr Manoj Kumar Mohapatra, in his inaugural speech, highlighted the large scope for business opportunities between India and Central America. While delivering his speech, H.E. Mr. Fernando Antonio Escalante Arevalo, Hon'ble Vice Minister of Micro, Small & Medium Enterprises, assured support of Guatemalan Government in enhancing the trade relations between two countries. Dr. Rajesh Ingle, executive Director of the Indian Business Forum in Guatemala, made a presentation on the logistics of the warehousing model. Ambassador also conveyed a vote of thanks and emphasized that the Embassy's doors are always open for Indian, Guatemalan, Salvadoran and Honduran companies. Ambassador sought maximum participation of the local companies in the forthcoming CII India-LAC Conclave to be held in New Delhi.

4. In addition to business interactions, the guests were also introduced to millet products in commemoration of the International Year of Millets 2023. In order to promote millets, Mission served cuisines made by millets to the guests.

With Regards



**Embassy of India
Guatemala City**

PRESS RELEASE

BUYERS SELLER MEET ON CII INDIA-LAC CONCLAVE ON 20TH JULY, 2023

The Embassy of India, Guatemala City organized a hybrid Business Meet in the presence of H.E. Mr. Fernando Antonio Escalante Arevalo, Hon'ble Vice Minister of Micro, Small & Medium Enterprises of Guatemala and Ambassador Dr. Manoj Kumar Mohapatra. The event was organized in a hybrid mode to maximize its reach, and was attended by over 35-40 companies from Guatemala. Virtual participation from India included prominent Chambers EEPC, Chemexcil, Pharmexcil, ACMA and CIAM. The main focus of the Meet was to showcase business opportunities available in the forthcoming 9th CII India-LAC Conclave, to be held on 3-4 August, 2023 at Le Meridian Hotel, New Delhi and to attract maximum participation from various business companies from Guatemala, El Salvador and Honduras. In the Meet, Indian Chambers focused on India's competitive advantages, its export environment and updated position in the global marketplace. All the participants appreciated Indian Embassy's efforts in organizing the 9th CII India – LAC Conclave for their information and participation.

Ambassador Dr Manoj Kumar Mohapatra, in his inaugural speech, highlighted the large scope of business opportunities existing between India and Central America. While delivering his speech, H.E. Mr. Fernando Antonio Escalante Arevalo, Hon'ble Vice Minister of Micro, Small & Medium Enterprises, assured support of Guatemalan Government in enhancing the trade relations between two countries. Dr. Rajesh Ingle, executive Director of the Indian Business Forum in Guatemala, made a presentation on the logistics of the warehousing model.

In addition to business interactions the guests were also introduced to millet products in commemoration of the International Year of Millets 2023. In order to promote millets, Mission served cuisines made by millets to the guests.

*** **

Date: 25th July, 2023

Place: Guatemala City

US (FTLAC) from SS(Com)

The Embassy of India, Guatemala City in collaboration with FIEO (Federation of Indian Export Organizations), Greater Noida, UP, India organized a business meet in the presence of Ronald Portillo, Congressman, Guatemala and H.E. Dr Manoj Kumar Mohapatra, Ambassador on 24th August, 2023 in connection with Reverse Buyer seller meet at 1st UP International Trade Show to be held at India Expo Centre & Mart, Greater Noida, UP, India on 21-25 September, 2023.

2. The event was organized in a hybrid mode to maximize its reach. The Meet attracted physical participation of over 20-25 companies alongwith Mr. Vishvaditya, Deputy Director, participated from India who made presentation for foreign buyers to meet potential Indian business enterprises under one roof on virtually and the presentation was followed by question & answer section.

3. Ambassador H.E Dr Manoj Kumar Mohapatra, in his inaugural speech, highlighted the large scope for investments and trade between India and Central America. Dr. Rajesh Ingle, executive Director of the Indian Business Forum in Guatemala, made a presentation on the logistics of the warehousing model. Ambassador also conveyed a vote of thanks and emphasized that the Embassy's doors are always open for Indian, Guatemalan, Salvadoran and Honduran companies. Ambassador sought maximum participation of the local companies in the forthcoming FIEO buyer seller meet for 1st UP International Trade Show to be held on 21-25 September, 2023 at Greater Noida (UP), India.

4. The BSM was focused on to connect international buyers with appropriate suppliers and facilitates interaction that enables them to source their specific needs. Information was also provided on India's competitive advantages, its export environment and updated position in the global market place. Efforts were made during the Meet to enable better understanding of Indian and International trade policies, emerging trade issues, social and environmental compliances, quality management and sustainable business practices. Mr. Vishvaditya, Deputy Director, FIEO conveyed vote of thanks and best wishes to all the participants for their successful participation with lot of business.

4. In addition to business interactions, the guests were also introduced to millet products in commemoration of the International Year of Millets 2023. In order to promote millets, Mission served cuisines made by millets to the guests.

With Regards



**Embassy of India
Guatemala City**

PRESS RELEASE

BUYERS SELLER MEET ON FIEO 24TH AUGUST, 2023

The Embassy of India, Guatemala City organized a hybrid Business Meet in the presence of H.E. Dr. Manoj Kumar Mohapatra, Ambassador of India, Guatemala the event was organized in a hybrid mode to maximize its reach, and was attended by over 20-25 companies from Guatemala. Virtual participation from India included Mr. Vishvaditya, Deputy Director, FIEO, who made presentation for foreign buyers to meet potential Indian business enterprises under one roof and followed by question & answer section. The main focus of the Meet was to showcase business opportunities available in the forthcoming Buyer seller meet at 1st UP International Trade Show to be held at India Expo Centre & Mart, Greater Noida, UP, India on 21-25 September, 2023.

Ambassador Dr Manoj Kumar Mohapatra, in his inaugural speech, highlighted the large scope of business opportunities existing between India and Central America. Dr. Rajesh Ingle, executive Director of the Indian Business Forum in Guatemala, made a presentation on the logistics of the warehousing model. Efforts were made during the Meet to enable better understanding of Indian and International trade policies, emerging trade issues, social and environmental compliances, quality management and sustainable business practices. Mr. Vishvaditya, Deputy Director, FIEO conveyed vote of thanks and best wishes to all the participants for their successful participation with lot of business.

In addition to business interactions the guests were also introduced to millet products in commemoration of the International Year of Millets 2023. In order to promote millets, Mission served cuisines made by millets to the guests.

*** **

Date: 24th August, 2023
Place: Guatemala City

