



**Embassy of India
Guatemala City**

PRESS RELEASE

**BUYERS SELLER MEET ON 9TH CII INDIA-LAC CONCLAVE ON 20TH JULY,
2023**

The Embassy of India, Guatemala City organized a hybrid Business Meet in the presence of H.E. Mr. Fernando Antonio Escalante Arevalo, Hon'ble Vice Minister of Micro, Small & Medium Enterprises of Guatemala and Ambassador Dr. Manoj Kumar Mohapatra. The event was organized in a hybrid mode to maximize its reach, and was attended by over 35-40 companies from Guatemala. Virtual participation from India included prominent Chambers EEPC, Chemexcil, Pharmexcil, ACMA and CIAM. The main focus of the Meet was to showcase business opportunities available in the forthcoming 9th CII India-LAC Conclave, to be held on 3-4 August, 2023 at Le Meridian Hotel, New Delhi and to attract maximum participation from various business companies from Guatemala, El Salvador and Honduras. In the Meet, Indian Chambers focused on India's competitive advantages, its export environment and updated position in the global marketplace. All the participants appreciated Indian Embassy's efforts in organizing the 9th CII India – LAC Conclave for their information and participation.

Ambassador Dr Manoj Kumar Mohapatra, in his inaugural speech, highlighted the large scope of business opportunities existing between India and Central America. While delivering his speech, H.E. Mr. Fernando Antonio Escalante Arevalo, Hon'ble Vice Minister of Micro, Small & Medium Enterprises, assured support of Guatemalan Government in enhancing the trade relations between two countries. Dr. Rajesh Ingle, executive Director of the Indian Business Forum in Guatemala, made a presentation on the logistics of the warehousing model.

In addition to business interactions the guests were also introduced to millet products in commemoration of the International Year of Millets 2023. In order to promote millets, Mission served cuisines made by millets to the guests.

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Date: 25th July, 2023

Place: Guatemala City